

Heroin Impact Response 2012-Present

Media Coverage from Enquirer reporters, most notably Terry DeMio and Carrie Cochran, for raising public awareness on the heroin crisis and other news coverage from radio, tv, and print media.

DURR Foundation Grant for \$20,000 to write a plan to address the heroin epidemic

Interact for Health Grant for Coordinator \$87,000; and Challenge Grant for Harm Reduction for \$37,000

HIRT Coordinator Hired



June, 2012

Sept, 2012

May, 2013

Nov, 2013

Dec, 2013

Jan-Mar, 2014

June, 2014

July-Dec, 2014

Passage of Naloxone Distribution Bill

Convening of the public around the heroin issue

Resurgence of People Advocating for Recovery in Spring, 2013

Roll-out of the plan at Convention Center and launch of www.DrugFreeNKY.org

First Naloxone Distribution Center Opens in Falmouth in October

--25 Town Halls convened to raise public awareness from May 2013-June 2014
 Meeting with Sen McConnell
 --Advocating for Senate Bill 5
 --PAR grows to 400 strong
 --Facebook grows to 2,200
 --Development of recommendation with LNK 2014 on adolescent treatment
 --Governance structure established
 --Open 2nd Naloxone distribution site in Covington in April
 --Meeting with Judge Execs on local funding

Anticipated award for adolescent treatment; ribbon cutting on home for pregnant and post-partum women with addiction; other services for pregnant/post-partum women via St. E

1. \$500,000 awarded by RC Durr Foundation, Inc. for governance, advocacy, prevention and some harm reduction.
2. 35 physicians trained on brief interventions/screening in office settings.
3. 120 Naloxone kits distributed; 5 saves.
4. 43 librarians, family resource coordinators, and coalition members on adverse childhood experiences.
5. Partnership established with Regional Youth Leadership and Big City Experiment to develop youth think tank for youth engagement.
6. Grant submitted to Interact for Health for Prevention.
7. PSA developed on prevention.
8. 6 Town Halls implemented.
9. Plan updated in March.

DRUGFREENKY.ORG