



# Changing the Future for Children of Addicted Parents

Presented by the collaborative, Children of Addicted Parents

[www.cincinnatichildrens.org/ChildrenOfAddiction](http://www.cincinnatichildrens.org/ChildrenOfAddiction)

Friday, November 17, 2017  
Covington, Kentucky  
Northern Kentucky Convention Center

Resource Booths, Exhibitor Prospectus &  
Sponsorship Opportunities



Greetings,

On behalf of the “Changing the Future for Children of Addicted Parents,” planning committee, we invite you to take part in the upcoming conference on November 17, 2017. As heroin terrorizes our region, the nation and the global community, child advocates in many fields recognize the medical, mental health, educational and social welfare issues these children face. This conference is designed for professionals caring for children impacted by addiction. This includes physicians, nurses, teachers, social workers, psychologists, therapists, and intervention specialists.

We are excited to offer your organization the opportunity to participate in and support this important educational activity. This conference is expected to be well attended with approximately 700 participants from around the Tristate and the country. Attendee tuition fees alone cannot cover the cost of producing this vitally important educational activity. With this in mind, we hope that your organization will join in support of this educational conference.

Your support will help improve the health of children impacted by addiction and will be prominently acknowledged in the course materials and displays. A wide range of opportunities are available, including booth space. These opportunities are described within this prospectus.

On behalf of the program committee and faculty, we want to thank you for your consideration of this request. It is our hope that you will see the value in supporting “Changing the Future of Children of Addicted Parents.” If you have any questions or require additional information, please feel free to contact Andrea Thrasher at Cincinnati Children’s Hospital Medical Center at (513) 636-6732 or [andrea.thrasher@cchmc.org](mailto:andrea.thrasher@cchmc.org).

Sincerely,

Beatrice C. Lampkin, MD

**Conference Co-Chairs**

**Beatrice C. Lampkin, MD**

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Founder, GLAD House  
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**Conference Staff**

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# ***Changing the Future for Children of Addicted Parents***

**Conference Location:** Northern Kentucky Convention Center, Covington, KY

**Conference Date:** November 17, 2017

**Anticipated Audience:** 700

**Conference Goal:** The conference will focus on the needs of newborns, children, and adolescents impacted by addiction. The target audience are professionals treating and partnering with these children and families.

## **Agenda:**

7:00 am	'Exhibit + Resource' Fair Set Up
7:30 am	Registration, Breakfast & Fair
8:45 am	Welcome
9:00 am	<b>Keynote:</b> Jonathan M. Davis, MD
10:00 am	<b>Keynote:</b> Colleen A. Kraft, MD, FAAP
11:00 am	Break
11:15 am	Breakout Sessions
12:15 pm	Lunch & Fair
1:45 pm	<b>Keynote:</b> Dan A. Nelson, MD
2:45 pm	Break
3:00 pm	Breakout Sessions
4:00 pm	Conference Concludes

## **Keynote Speakers:**

### **Jonathan M. Davis, MD**

Vice Chair of Pediatrics & Chair of Newborn Medicine,  
Tufts Medical Center  
Professor of Pediatrics,  
Tufts University School of Medicine

### **Colleen A. Kraft, MD, FAAP**

2017 President-Elect,  
American Academy of Pediatrics

### **Dan A. Nelson, MD**

Medical Director, Child Psychiatric Unit,  
Cincinnati Children's  
Professor, University of Cincinnati  
Department of Pediatrics

## **Planned Breakout Topics:**

- Medical issues in the first year
- Academic and Social-emotional impacts
- Navigating Family Involvement with Children's Services and the Court System
- Sensory Integration
- Neurological Impacts of Trauma
- Mitigating Risk, Supporting Children in Alcohol and Other Drug Environments
- The Faces of Child Trauma and Abuse (Coping Mechanisms)
- Teens - Identifying Use, Early Intervention

## RESOURCE BOOTH & EXHIBIT SPACE

*The Resource Booth rate is available to non-profit agencies providing support and resources to children of addiction and their families, caregivers, or medical providers.*

*All others will be considered Exhibit Booths.*

### Resource Booth (non-profits) — \$100

- Booth for duration of meeting located in the ballroom
- 6' table
- 1 complimentary registration

### Exhibit Booth — \$550

- Booth for duration of meeting located in the foyer
- 6' table
- 1 complimentary registration

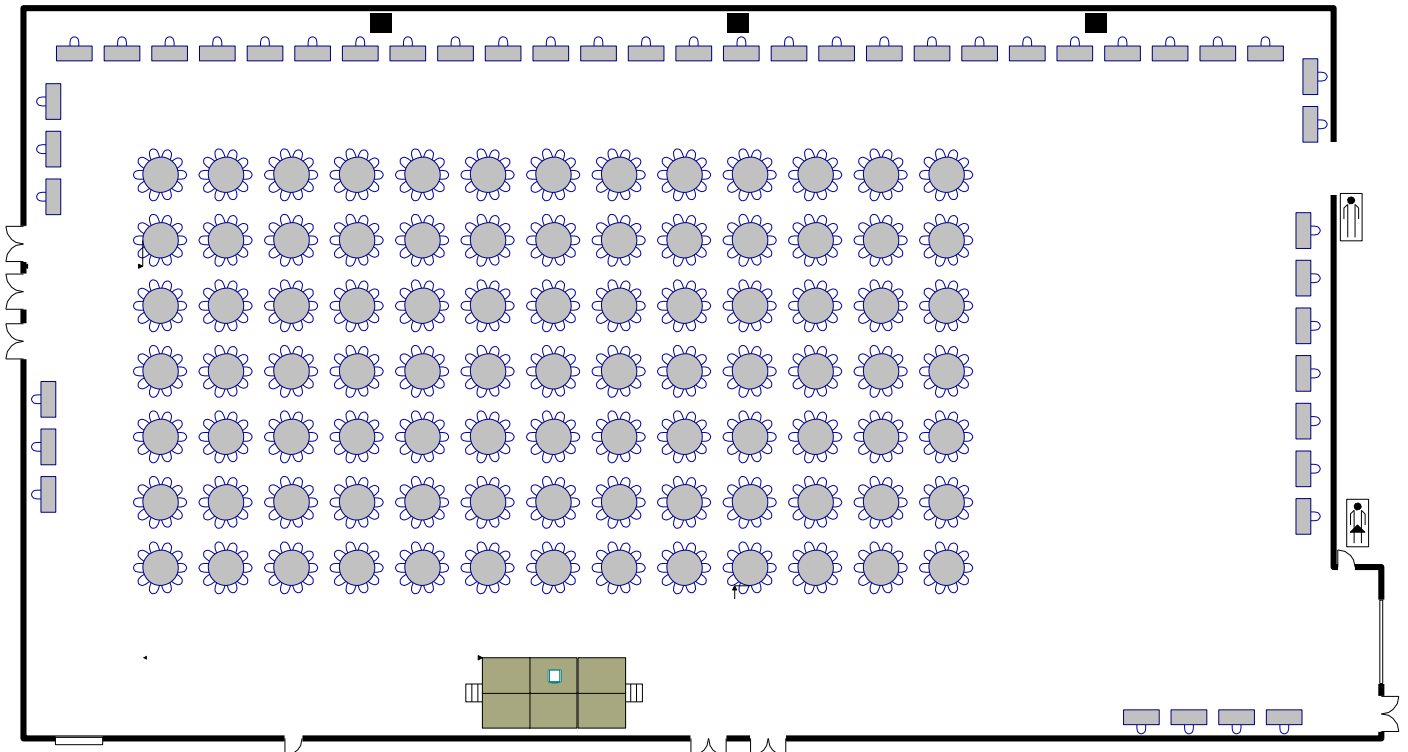


Exhibit booths will be located outside of the entrance to the Ballroom in the Foyer.  
Resource booths will be located inside the ballroom along the perimeter.  
Significant time will be set aside for Resource Fair and Exhibits.

# SUPPORT OPPORTUNITIES

Separate from exhibit space rental, conference sponsorship and commercial support opportunities are available.

## **Platinum Sponsor — \$10,000**

- Four (4) complimentary conference registrations
- Signage at the meeting acknowledging your sponsorship
- Verbal recognition of your support during the opening session

## **Gold Sponsor — \$5,000**

- Three (3) complimentary conference registrations
- Signage at the meeting acknowledging your sponsorship
- Verbal recognition of your support during the opening session

## **Silver Sponsor — \$2,500**

- Two (2) complimentary conference registrations
- Signage at the meeting acknowledging your sponsorship
- Verbal recognition of your support during the opening session

## **Bronze Sponsor — \$1,000**

- Two (2) complimentary conference registrations
- Signage at the meeting acknowledging your sponsorship

## **Friend of CAP — \$500**

- One (1) complimentary conference registration
- Signage at the meeting acknowledging your sponsorship

## **Attendee Gift (Bag) — \$4,000 (Limit 1)\***

- Name and logo on attendee bag
- Recognition in program materials

## **Education Grant — unlimited**

- Recognition in program materials

Note: Sponsorship by a Commercial Interest is considered commercial support and must comply with the ACCME Standards of Commercial Support. Availability of sponsorships will be determined based on the date that payment is received.

\*ACCME Commercial Interest not eligible

# BOOTH RULES AND GUIDELINES

*The following rules and regulations have been established by the Cincinnati Children's Hospital Medical Center ("CCHMC") and the Northern Kentucky Convention Center (the "Convention Center") for the 2017 Children of Addicted Parents Conference (the "Meeting").*

## Application to Exhibit

CCHMC reserves the right to determine eligibility of any exhibit at the Meeting.

## Booth Assignments

Every effort will be made to give exhibitors their first choice of location. In case of conflicting requests, priority will be determined on the basis of:

1. Amount of booth space requested.
2. Participation in past meetings.
3. Date the application was received.
4. Special needs of the exhibitors.

Booth assignments will be made when full payment is received.

## Cancellation Policy

A written notice of requests for cancellation must be transmitted to: Andrea Thrasher, 3333 Burnet Ave, MLC 3003, Cincinnati, OH 45229-3039. The following regulations apply:

- a. Written cancellations received by September 1, 2017 will receive a refund of 80%.
- b. Written cancellations received between September 2 and October 15 will receive a refund of 25%.
- c. No refunds will be issued for cancellations received after October 15, 2017.

## Assignment of Space by Exhibitor

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted nor exhibit therein any goods other than those manufactured or sold in the regular course of the business by the exhibitor. Only one vendor may exhibit in each booth for the duration of the conference. Booths may not be shared.

## Installation of Exhibits

Set-up is from 7:00-7:30am on Friday, November 17, 2017, in the Convention Center's Ballroom. Additional set-up times can be arranged through the Conference Coordinator, Sarah DeLaat.

## Rules Governing Exhibitors

No combustible materials, such as crepe paper, tissue paper, cardboard, corrugated paper, shall

be used at any time for construction or decoration. "Fireproofed" paper is not considered noncombustible as interpreted by fire inspectors. All muslin, velvet, silken or any other cloth decorations must stand a flame proof test as prescribed by fire ordinances. All materials and fluids which are flammable must be kept in safety containers. All displays, exhibit equipment and merchandise to be displayed must conform to the requirements of the Fire Department of Covington, KY.

All packing containers, excelsior, and wrapping paper must be removed from the floor and must not be stored under tables or behind displays. Exhibitors must observe the following regulations for setting up exhibits:

- a. Nothing will be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, furniture or other properties of the building. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.
- b. It is mutually agreed that it is the duty and responsibility of each exhibitor to install and put his exhibit into place before the show and to dismantle and remove his exhibit immediately after the close of the show. In addition, property shipped to or from the hall by the exhibitor for installation or display at the meeting is at the sole risk of the exhibitor.
- c. Exhibitors are permitted to exhibit only products of their own lines (manufactured or distributed by them). Other material, equipment, apparatus, and systems not of their own lines but necessary for demonstration of the exhibitor's products are permitted. Distribution of food or beverages of any kind is prohibited. Orders may be taken in the Exhibit area; however, no money (cash, check or credit card) may be exchanged.
- d. Distribution by exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the space occupied by their exhibit. Booth attendants, manufacturer's salesmen or representatives, including models or other supportive personnel, must remain within the space assigned to the

- exhibitor, and must be knowledgeable with the company's products/services.
- e. Exhibits must be staffed at all times during exhibit hours.
  - f. Prizes, awards, lotteries, drawings or contests by exhibitors are authorized only by CCHMC and must be approved prior to the conference.
  - g. No goods may be displayed in any part of the Convention Center except within the limits of the exhibit space contracted for with CCHMC and assigned to the exhibitor.
  - h. Hospitality Rooms and Exhibitor Events: It is requested that exhibitors confine these activities to times when no educational sessions are in progress. Private rooms for entertainment will be available only to companies which have contracted for exhibit space. All activities must be approved by CCHMC.
  - i. Distribution of Literature and Promotional Items: Exhibitors may not distribute any promotional literature or other items of this type in Convention Center corridors, under guest room doors, or guest mail boxes, without written permission from CCHMC.
  - j. Exhibitor Attendance/Registration: The exhibit area is limited to individuals, business firms, manufacturers, and dealers who have contracted and paid for booth space, and whose products are in keeping with the educational interests of CCHMC. Representatives of non-exhibiting firms will not be allowed in the exhibit area, nor will they be permitted to display their products or services.

### **Signage**

Only professionally made signs are permitted in the Convention Center, and must be displayed on Convention Center approved easels. Advertising material may be distributed only from those firms who have engaged space. The use of nails, pins, staples, and tape adhesives, are not permitted. Only blue painter tape is allowed in the meeting rooms. Adhesive- backed (stick-on) decals or similar items should not be distributed.

### **Lighting and Sound Devices**

The use of devices for mechanical reproduction of sound or music shall not be permitted in the exhibition areas at any time. In general, the employment of any method to project sound beyond the confines of any exhibitor's booth, whether naturally or mechanically, is prohibited. No objectionable lights or noises will be permitted in exhibitors' booths. CCHMC reserves the right to exclude or to remove any objectionable equipment or exhibitor.

### **Removal of Exhibits**

Exhibitors expressly agree not to begin packing or dismantling displays until end of the conference on November 17, 2017.

### **Conference Services**

The Conference Coordinator will provide an exhibitor service kit prior to the event after the confirmation of exhibit space. Relevant information (shipping, drayage, furniture, telephone, electrical, A/V needs, etc.) will be in this kit. A service center will be open throughout the conference.

### **Parking**

Loading dock space is reserved for loading and unloading only. Parking is available in adjacent garages and lots between \$6-\$10.

### **Cleaning**

The Convention Center will provide general lighting, heat or air conditioning and daily cleaning of the aisles.

### **Liability**

Exhibitors must surrender space occupied in the same condition as it was at the time of the occupation.

### **Security**

Exhibitors must make provisions for the safeguarding of goods, material, equipment and displays at all times. The Exhibit Hall will be locked when the meeting is not in session. Security will be provided for the exhibit area during off hours. CCHMC, the Convention Center, and the Conference Services Contractor do not guarantee or protect exhibitors against loss or damage of any kind incurred by exhibitors.

### **Indemnification**

Exhibitor assumes all risks and responsibilities for accidents, injuries or damages to person or property and agrees to indemnify and hold harmless Cincinnati Children's Hospital Medical Center, its officers, directors, trustees, employees, agents and contractors, from any and all claims, liabilities, losses, costs and expenses (including attorneys' fees) arising from or in connection with Exhibitor's participation in the Activity.

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# EXHIBITOR/SPONSOR/RESOURCE BOOTH REGISTRATION FORM

This is the Resource Booth, Exhibitor, and Sponsorship registration form for the 2017 Children of Addiction Conference.

Organization Information	
Company/Organization Name: <i>Please list <b>exactly</b> as name should appear in promotional materials.</i>	

Representative	
<i>The Representative will be officially responsible for correspondence and exhibit (if applicable). All communications regarding the conference will be directed to this person. The Representative will receive communication by email on how to register for the conference.</i>	
Name:	
Title:	
Email:	
Phone:	

Support Opportunities		
<i>Details of Major Sponsorships are available on page 5. If you are interested in providing a major sponsorship, please check the appropriate box.</i>		
Platinum Sponsor	\$10,000	
Gold Sponsor	\$5,000	
Silver Sponsor	\$2,500	
Bronze Sponsor	\$1,000	
Friend of CAP <sup>+</sup>	\$500	
Attendee Gift (Bag)*	\$4000	
Educational Grant	_____	

Resource Booth/Exhibit Booth		
<i>Details of Booth Opportunities are available on page 5. If you are interested in booth space, please check the appropriate box.</i>		
Resource Booth*	\$100	
Exhibit Booth	\$550	

<sup>+</sup> Considered Sponsorship

\* ACCME Defined Commercial Interest not eligible.

Sponsorship by a Commercial Interest is considered commercial support and must comply with the ACCME Standards of Commercial Support.

Confirmation will be provided through email.

**Payment information:**

Checks made payable to: Cincinnati Children's.  
To pay by credit card, call 513-636-6732 during normal business hours.

The completed registration form and agreement (pages of this packet) should be returned to:

Cincinnati Children's CME - ML 3003  
c/o Andrea Thrasher  
3333 Burnet Avenue  
Cincinnati, OH 45229  
email: [andrea.thrasher@cchmc.org](mailto:andrea.thrasher@cchmc.org)

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# Cincinnati Children's Hospital Medical Center

## Continuing Medical Education

### Exhibitor / Sponsorship Letter of Agreement

Title of Activity: Children of Addiction Conference Date of Activity: 11/17/2017

Company Name: \_\_\_\_\_

Nature of Agreement:  Booth: \$ \_\_\_\_\_  Sponsor: \$ \_\_\_\_\_

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#### Payment

Company agrees to exhibit at/sponsor the above program. Fees of \$\_\_\_\_\_ will be made payable to Cincinnati Children's. *Payment must be received on or before November 1, 2017 for acknowledgment in print materials. This fee is nonrefundable after October 15, 2017, except in the event of program cancellation.*

#### Exhibit

Each exhibitor will be required to wear a name badge identifying themselves as well as their organization. Should an exhibitor choose to attend one of the educational sessions, name badges must be worn and no questions or feedback are allowed to be given. Failure to comply will result in a breach of contract.

Should the exhibitor host an event for activity participants, unrelated to the educational activity, it cannot be scheduled at the same time as the educational activity. It must be scheduled either before or after the educational activity's allotted time frame.

#### ***From the ACCME Standards for Commercial Support:***

Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation; nor can they be a condition of the provision of commercial support for educational activities.

Product-promotion material or product-specific advertisement of any type is prohibited in or during educational activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from educational activities.

- For **print**, advertisements and promotional materials will not be interleaved within the pages of the educational content. Advertisements and promotional materials may face the first or last pages of printed educational content as long as these materials are not related to the educational content they face **and** are not paid for by the commercial supporters of the educational activity.
- For **computer based**, advertisements and promotional materials will not be visible on the screen at the same time as the educational content and not interleaved between computer 'windows' or screens of the educational content.
- For **audio and video recording**, advertisements and promotional materials will not be included within the educational activity. There will be no 'commercial breaks.'
- For **live, face-to-face educational activity**, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after an educational activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the educational activity.

Educational materials that are part of an educational activity, such as slides, abstracts and handouts, cannot contain any advertising, trade name or a product-group message.

Print or electronic information distributed about the non-educational elements of an educational activity that are not directly related to the transfer of education to the learner, such as schedules and content descriptions, may include product promotion material or product-specific advertisement.

## Exhibitor Agreement/Sponsorship Letter of Agreement (cont.)

A provider cannot use a commercial interest as the agent providing an educational activity to learners, e.g., distribution of self-study educational activities or arranging for electronic access to educational activities.

Exhibitor assumes all risks and responsibilities for accidents, injuries or damages to person or property and agrees to indemnify and hold harmless Cincinnati Children's Hospital Medical Center, its officers, directors, trustees, employees, agents and contractors, from any and all claims, liabilities, losses, costs and expenses (including attorneys' fees) arising from or in connection with Exhibitor's participation in the Activity.

### Sponsorship

Sponsorship is a form of commercial support.

Cincinnati Children's is ultimately responsible for control of content and selection of presenters and moderators. The Company agrees not to direct the content of the activity. All content will promote improvements or quality in healthcare and not a specific proprietary business interest. The commercial supporter will have no influence on or involvement in content development.

CCHMC will ensure meaningful disclosure to the audience, at the time of the activity, of the (a) company funding and (b) any significant relationship between the sponsor and the company (e.g. grant recipient) or between individual speakers or moderators and the company.

No other funds from the commercial company will be paid to the program director, faculty, or others involved with the CME activity (additional honoraria, extra social events, etc.)

The Commercial Supporter and CCHMC agree to abide by all requirements of the **ACCME STANDARDS for Commercial Support of Continuing Medical Education**.

***Please acknowledge your intention to exhibit/sponsor and to comply by the above terms and conditions:***

\_\_\_\_\_  
Company Representative (Print Name)

\_\_\_\_\_  
Company Representative (Signature)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Cincinnati Children's CME Representative (Print Name)

\_\_\_\_\_  
Cincinnati Children's CME Rep. (Signature)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Cincinnati Children's CPE Representative (Print Name)

\_\_\_\_\_  
Cincinnati Children's CPE Rep. (Signature)

\_\_\_\_\_  
Date

\_\_\_\_\_  
GLAD House Representative (Print Name)

\_\_\_\_\_  
GLAD House Representative (Signature)

\_\_\_\_\_  
Date